**Sprocket Central Pvt Ltd**

Sheets used for analysis

Sheet 1 – Transactions

Sheet2 – Customer Demographic

Sheet3 – New Customer List

Sheet4 – Customer Address

Analysis made

**Customer Demographic:**

1. Column name – default has values which are impossible to understand
2. Person having Customer Id 34 – DOB mentioned 1843-12-21 which means he seems to be 179 years old

Suggestions:

1. Please check for correct DOB for same person
2. Please let us know What default column is meant for

**Transactions, NewCustomerList have least missing values:**

In Transaction Sheet there are 197 rows having product id 0 have missing values in columns (brand, product\_line, product\_class, product\_size, standard\_cost, product\_first\_sold\_date) please provide scenario behind missing values. it will help in further analysis.

**Customer Address**

This sheet is having 100% accuracy.

For more details, please refer to the document Data Quality Assessment using Dataprep.